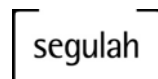


PRESS RELEASE

Stockholm September 5, 2012



Segulah Advisor recruits

In May 2012, **Linn Markryd** was recruited as Analyst. Linn holds a BSc degree in Finance and Accounting from Stockholm School of Economics. Previous employments include the equity capital market division of the Royal Bank of Scotland, corporate finance at Navigo Partners and trading at TeliaSonera.

In August 2012, **Frida Lönnqvist** was recruited as Analyst. Frida holds an MSc degree both in Finance from Stockholm School of Economics and in International Management from CEMS. Previous employments include work at Barclays Capital Investment Banking division in the Nordic Coverage Team, and at Klarna AB.

For further information visit www.segulah.se or contact:

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Founded in 1994, Segulah is a private equity partnership focused on lower mid market buyouts in the Nordic region, with a business model of active ownership through its extensive network of industrial advisors. Segulah Advisor AB is the exclusive investment advisor to the Segulah II (MSEK 850), Segulah III (MSEK 2,356) and Segulah IV (MSEK 5,200) UK Limited Partnerships.

The funds' current portfolio of companies includes: PMC Group (hydraulics and pneumatics), S:t Eriks (prefabricated concrete products), Kemetyl (car care, hygiene and industrial chemicals), Almondy (frozen cakes), Gunnebo Industries (lifting, fastening, traction products, blocks), Medstop (pharmacies), eTRAVELi (on-line travel agent), Scan Coin (cash handling equipment and service), Balco (balconies and balcony glazing systems) and CCS Healthcare (personal care products).