

PRESS RELEASE

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CCS
Healthcare



Segulah IV's portfolio company CCS Healthcare acquires pharmaceutical skin care product Propyless

On November 8, 2013, CCS Healthcare has entered into an agreement with Merck Sharp & Dohme (Sweden) AB to acquire the pharmaceutical skin care product and trademark Propyless.

Propyless is a lotion, based on active substance propylene glycol, used for dry skin, atopic dermatitis and psoriasis. Introduced in the late 1980s it is a well known registered trademark in the Swedish market.

"Propyless is a leading product in its niche on the Swedish market and fits well with our targeted growth strategy. It complements well our current pharmaceutical and skin care offering" says Jonas Nilsson, CEO of CCS Healthcare.

With sales of approx. MSEK 500 and headquartered in Borlänge, Sweden, CCS Healthcare is a leading Nordic manufacturer and distributor of personal care and healthcare products, focused on skin care, pharmaceuticals and dental products. CCS Healthcare is market leader in disinfection in Sweden and Norway with its Dax and Antibac brands.

For further information, please visit www.ccs hc.com, www.segulah.se or contact:

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Founded in 1994, Segulah is a private equity partnership focused on lower mid market buyouts in the Nordic region with a business model of active ownership through its extensive network of industrial advisors. Segulah Advisor AB is the exclusive investment advisor to the Segulah III (MSEK 2,356) and Segulah IV (MSEK 5,200) UK Limited Partnerships.

The funds' current portfolio of companies includes: PMC Group (hydraulics and pneumatics), S:t Eriks (prefabricated concrete products), Kemetyl (car care and industrial chemicals), Almondy (frozen cakes), Gunnebo Industries (lifting, fastening, traction products, blocks), eTRAVELi (online travel agent), Scan Coin (cash handling equipment and service), Balco (balconies and balcony glazing systems), CCS Healthcare (personal care products) and Beerenberg (maintenance services for the oil and gas industries).