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Segulah recruits Percy Calissendorff as new Partner

Percy Calissendorff will as of September 3, 2007 join Segulah as a Partner.

Percy is a Swedish national with over ten years of private equity experience and four years of investment banking experience.

Over the last five years he was a Partner at the UK based private equity partnership Star Capital. Percy focused on deal generation and management in the Nordic Region. His previous employers include MVI and Hambros Bank.

"Segulah is a well established firm with an excellent team focused on the Nordic mid buy out market. I am delighted to be joining and look forward to contributing to their continued success"

Percy Calissendorff

"We are excited to have Percy joining our team. We have known him for many years and are confident he will make an important contribution to Segulah from day one. "

Christian Sievert

For further information please contact:

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Segulah is a private equity partnership focused on lower mid market buyouts in the Nordic region, with a business model of active ownership through its extensive network of industrial advisors. AB Segulah acts as investment advisor to the funds Segulah II, L.P., (MEUR 100) and Segulah III, L.P. (MEUR 260).

The funds' current portfolio of companies includes Callenberg (marine engineering), Previa (occupational healthcare), HMS (automation integration equipment), Powermill (electronics repair and installation services), Kosan Crisplant (filling equipment for LPG bottles), Dacke PMC (hydraulics and pneumatics), Nordform (prefabricated concrete products), Joy Shop (fashion retailer), NEA (electrical installation), Isaberg Rapid (staplers) and Kemetyl (car care products and chemicals to retailers).

For further information please visit www.segulah.se