

PRESS RELEASE

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[segulah]

Segulah Advisor appoints Lars Nyberg as board member

Mr Lars Nyberg, former President and Chief Executive Officer of Telia Sonera, has been appointed as board member of Segulah Advisor AB. He is also Chairman of DataCard Corp. and Autoliv Inc. Between 1995 and 2003, he was Chairman and CEO of NCR Corp, where he continued as Chairman until 2005. Previously, Mr. Nyberg held several managerial positions in Philips and was a member of Philips Group Management Committee. Mr. Nyberg holds a Bachelor of Science in Business Administration.

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Founded in 1994, Segulah is a private equity partnership focused on lower mid market buyouts in the Nordic region with a business model of active ownership through its extensive network of industrial advisors. Segulah Advisor AB is the exclusive investment advisor to the Segulah II (MSEK 850), Segulah III (MSEK 2,356) and Segulah IV (MSEK 5,200) UK Limited Partnerships.

The funds' current portfolio of companies includes: PMC Group (hydraulics and pneumatics), S:t Eriks (prefabricated concrete products), Kemetyl (car care and industrial chemicals), Almondy (frozen cakes), Gunnebo Industries (lifting, fastening, traction products, blocks), eTRAVELi (online travel agent), Scan Coin (cash handling equipment and service), Balco (balconies and balcony glazing systems), CCS Healthcare (personal care products) and Beerenberg (maintenance services for the oil and gas industries).